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Home | About Folklore

The Original Macintosh

Anecdotes about the development of Apple's original Macintosh, and the people who made it (120 stories) [RSS] [RSS COMMENTS]

"Art is a lie that makes us realize the truth." -- Pablo Picasso

Image Gallery (14 images)   Back to the stories.

◄ Page 1 2 3 4 5 ►

A picture of the official Mac Design Team taken by Norman Seiff for Rolling Stone, in the lobby of Bandley 3. We were told to look serious for this outtake, but they ended up using a happier one in the article. From left to right, it's George Crow, Joanna Hoffman, Burrell Smith, Andy Hertzfeld, Bill Atkinson and Jerry Mannock.

This is a picture of the entire Macintosh team that worked in Bandley 3, in front of the building. It was taken in December 1983 for the initial issue of MacWorld magazine. Note Larry Kenyon sitting at the front right, holding his newly born daughter Tracy, who's only a few weeks old.

Some Mac team members immediately following the Mac introduction at the shareholder's meeting at Flint Center. If you look closely, you can see Steve Jobs holding a bottle of water that he's about to pour on someone's head. Standing, left to right, there's Rony Sebok, Burrell Smith, Steve Jobs, Joanna Hoffman and Hasmig Seropian; kneeling is Bill Atkinson and Andy Hertzfeld.